



César E. Chávez Planning Committee
UNIVERSITY OF CALIFORNIA, SAN DIEGO
9500 GILMAN DRIVE LA JOLLA, CALIFORNIA, 92093

February 27, 2018

UC San Diego, 2018 César E. Chávez Undergraduate Student Essay Contest Award

The César E. Chávez Planning Committee at the University of California San Diego (UCSD) has established a UCSD Undergraduate Student Essay Contest Award in honor of César E. Chávez. The award will recognize students who have demonstrated commitment to the advancement of César's core values at UCSD and abroad. Winners will receive the monetary prizes and recognition in UCSD media publications. The Essay Contest Winners will receive recognition in UCSD media publications, in addition to the monetary prizes. Prize recipients must attend the Cesar E. Chavez Celebration Kickoff Luncheon on Friday, April, 6th in the Price Center Ballroom.

All materials submitted become the property of the César E. Chávez Planning Committee and will not be returned to the applicant. A panel of UCSD volunteer judges will select the winners. Essay Contest recipients will be notified by April 2nd. Please direct all questions to cesarchavezcelebrate@ucsd.edu

Respectfully,
César E. Chávez Planning Committee

Essay Contest Prompt

Cesar Chavez was a prolific community organizer and a champion of social change. He used ten core values to guide his life. Using one or more of these core values with which you most identify, please discuss how you have contributed to equity and social justice at UC San Diego. How will you apply Cesar's core values to create positive change in the Latina/o community and the greater society?

Deadline to Apply:

- Applications must be submitted by Tuesday, March 27, 2018 11:59pm.
- Essays can be emailed to cesarchavezcelebrate@ucsd.edu
- Must put "César E. Chávez Essay Contest" in the email subject line

Requirements:

- Registered UCSD undergraduate students are encouraged to apply.

Essay Contest Guidelines:

- Submit a one-two page essay in a word document answering the Essay prompt.
- Essay submissions should be in a format of your choice (APA, MPA, etc.).
- In the header of your essay, please include your name (First, Last), PID (A99999999), and UCSD email.
- Essays can be emailed to cesarchavezcelebrate@ucsd.edu
- Must put "César E. Chávez Essay Contest" in the email subject line

Essay Contest Award Prizes

- One-Grand Prize Winner:
 - *\$1,000 Award to one winner*
 - *Special invite to the Friday, April 6th, UCSD Celebration luncheon in the Price Center Ballroom.*
 - *Name will be featured in the Celebration luncheon program.*
- Two-Second Prize Winners:
 - *\$600 Award to each winner (2)*
 - *Special invite to the Friday, April 6th, UCSD Celebration luncheon in the Price Center Ballroom.*
 - *Name will be featured in the Celebration luncheon program.*
- Two-Third Prize Winner:
 - *\$500 Award to each winner (2)*
 - *Special invite to the Friday, April 6th, UCSD Celebration luncheon in the Price Center Ballroom.*
 - *Name will be featured in the Celebration luncheon program.*

Core Values of César E. Chávez

(2015). Retrieved from Cesar Chavez Foundation: www.cesarechavezfoundation.org

1. Service to Others - Service that is predicated on empowering others; engendering self-help, self-determination, and self-sufficiency versus charity.
2. Sacrifice - Sacrifice that is spiritual; that is courageous and steadfast in its willingness to endure great hardship for others.
3. A Preference to Help the Most Needy - A concerted effort to support programs that reach the neediest, the most dispossessed, the most forgotten people in society no matter how difficult the challenge that choice may bring.
4. Determination - Determination that is characterized by an attitude that with faith, steadfast commitment, patience, and optimism, human beings can prevail against all odds.
5. Non-Violence - Invoking non-violence as the most powerful tool for achieving social/economic justice and equality; action that requires boldness and courage versus meekness and passivity.
6. Acceptance - An essential ingredient for success in organizing diverse forces to achieve social change, create community, and actualize democracy is the acceptance of all people; an absolutely indispensable necessity to the well-being of this country.
7. Respect for Life and the Environment - Respect that holds as sacred the land, the people, and all other forms of life.
8. Community - Sharing the joyous and respectful expression of cultural diversity through the reinforcement of the values of equity and responsibility to and for one another.
9. Knowledge - The pursuit of self-directed learning and the development of critical thinking and constructive problem solving skills; overcoming ignorance through education.
10. Innovation - A creative capacity to find pragmatic strategies and tactics to resolve problems and situations that often seen insurmountable to others.