



Department of Sociology



**Joseph and Irma Gusfield
Lecture Series**

2011-2012

presents

Professor James Fowler


UCSD School of Medicine
& Department of Political Science

*“A Massive-Scale Experiment
in Social Influence and
Political Mobilization”*

**Thursday
February 16th**

12:30-2:00pm

Social Science Building
Room 101



The Gusfield Lectures in the Humanities and Social Studies is presented annually by the UCSD Department of Sociology made possible by Irma Gusfield and Joseph Gusfield, Distinguished Professor Emeritus and founding Chair of the Sociology Department.